



FIBA
EUROPE
We Are Basketball

FIBA EUROPE TV MANUAL



FIBA EUROPE TV MANUAL

Unless agreed/stated otherwise by FIBA Europe the organisers of all FIBA Europe tournaments/single events are responsible for the TV production of their games/tournaments, bearing all related costs including those of a satellite uplink and space segment.

Below is an outline of the guidelines for the Host Broadcaster (HB) and the Organisers with respect to TV coverage of any FIBA Europe event.

The latest updates to these guidelines, including TV Graphics, technical specs for some of the items mentioned as well as specific Pre- and Game Rundowns will always be made available by FIBA Europe and will be communicated to the respective Host Broadcaster and the Organisers before every event.

1. Rights

FIBA Europe is the sole owner of all international broadcast rights for its events, including all internet streaming rights. All rights will be distributed by FIBA Europe Properties (FEP) and/or a third party appointed by them.

The Organisers may keep the first party TV rights (national rights), subject to FIBA Europe's prior approval.

2. Number Of Games To Be Produced

The HB shall guarantee the production of the required number of games and irrespective of whether the home team qualifies for the mentioned rounds.

The number of games that are required to be produced per competition:

In a competition with a 16 team or more format:

- a. All games of the First Round (upon request by FIBA Europe)*
- b. All Quarter-Finals (upon request by FIBA Europe)*
- c. Two Semi-Finals (requirement)*
- d. Title game and 3rd Place Game (requirement)*

In a competition with 8 teams or Final Eight format:

- a. All games of the First Round (requirement)*
- b. All Quarter-Finals (requirement)*
- c. Two Semi-Finals (requirement)*
- d. Title game and 3rd Place Game (requirement)*

In a competition with 4 teams or Final Four format:

- a. Two Semi-Finals (requirement)*
- b. Title game and 3rd Place Game (requirement)*

3. *The International Feed*

The International Feed produced by the Host Broadcaster (HB), whether in Standard or High Definition, shall consist of the complete game action and include all available pre-game and post-game floor activities.

The International Feed will start 10 minutes before the Tip-Off (according to the Rundown) and end approximately five minutes after the final whistle. When there is an extra period, continuous coverage must be provided from the end of the normal game time until the final buzzer.

The Closing Ceremony, after the Title Game on the last day of Competition, must be covered in its entirety.

The International Feed shall include:

- *Pre-game: Opening sequence and Championship logo which may also include establishment shots of the Host City and venue.*
- *Team rosters and warm up;*
- *Team presentations and entrance onto the court, flags, National Anthems*
- *Starting five graphics*
- *Game Referees*
- *Half-time: replay of highlights from first and second quarters; FIBA Europe promo spots (where available)*
- *Post-game: third and fourth quarter highlights*

4. *Production Plan*

The Host Broadcaster shall produce the International Feed of each game with at least 6 to 8 cameras; 10-11 cameras are recommended for a premium production of the competition.

The cameras must be set up on the same side of the stadium as the team benches and the Scorers' Table. Camera platforms shall need to be provided for the necessary number of cameras. These platforms must be erected independently from any public stands and must be fully secured and access to them must be limited and controlled.

The following plan is recommended (the final production plan shall be jointly agreed between FIBA Europe and the HB):

- *Camera 1 - Wide Shot*
*Located high up in the stands, **exactly on the centre court**, to follow the game action. Light camera equipped with a 15 lens with full servo, on a light tripod.*
- *Camera 2 - Close Up*
Located next to Camera 1. Heavy camera equipped with at least a by 40 lens with full servo, on a heavy tripod.
- *Cameras 1 and 2. Equipped with a by 15 lens or wide angle, according to the director's wishes.*
- *Camera 3 – Hand-Held Camera*
Located just in front of the Scorers Table, to shoot the team benches and to follow the game action. Needs to be on the court level on the same side as FIBA Television
- *Cameras 4 & 5 - Hand-Held Cameras*
Located under or beside the basket at each end of the court to shoot the game action but also able to view the team benches. Equipped with a by 15 lens or wide angle, according to the director's wishes.

- **Camera 6 - Beauty Shot Camera**
Located at a high position, somewhere up in the roof, to shoot an attractive general view of the stadium. Light camera with wide angle.
- **Cameras 7 & 8 – Camera or Lipstick**
Recommended to be remote controlled, looking through or over the backboard, and able to move with the action. Cameras should be mounted to feature the FIBA Europe rim stickers in shot
- **Camera 9 - Super Slow Motion Camera**
Located on the ground of play (or at mid-level position), on the same side as Cameras 1 and 2 on the left and /or right corner, equipped with at least a by 40 lens with full servo.
- **Camera 10 - Reverse Angle**
Located on the opposite side (according to the Team Benches and Scorer's Table), facing head-on for reactions, replay angle action. Heavy camera with at least a by 40 lens with full servo.

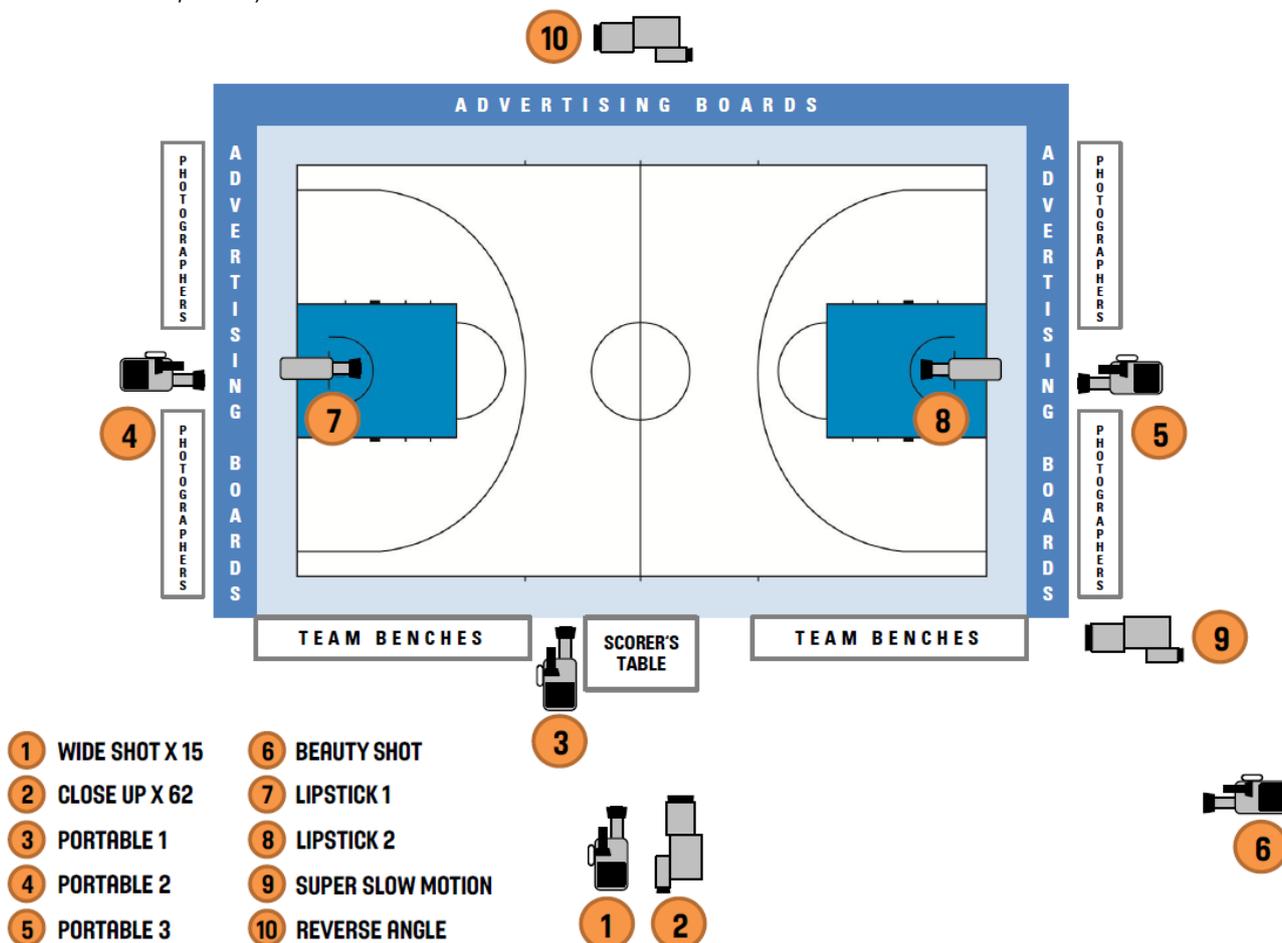
In addition,

- **Camera 11 – Camera on Crane**
Can be located on the left or right side of the court, possibly on a rail, able to elevate in a “live” mode from the floor to ceiling to give the perspective of height. Equipped with a wide angle lens.

And,

- Remote controlled mini-cams in the entrance area to build the atmosphere behind the scenes of “big games”

NB: Unless the Information System provides the graphics service, a camera “chrono” (unmanned) is always necessary in any of the camera plans chosen. The Host Broadcaster shall make sure that an appropriate lens is used so that the chrono board is shot properly for the time remaining and the 24 seconds is inserted on the screen either separately or at the same time.



5. Satellite Uplink

The HB will provide FIBA Europe with an uplink to a pan-European satellite for all above-mentioned games. All expenses for the uplink and space segment are the responsibility of the Organisers and/or the HB.

6. Non-Rights Holders

Non-rights holding media, including television broadcasters, radio stations, film companies or websites are not permitted to record in whole or in part any of the games without FIBA Europe's prior consent. Their cameras are only permitted to be used (i.e. turned on) in the Mixed Zone (according to space availability) to shoot post-game interviews and in the press conferences.

7. Internet Streaming

Event organisers and/or broadcasters seeking to produce and live stream games from their event must seek the prior approval of FIBA Europe.

In order to be approved a production must fulfil the minimum required standards, including a 4-camera production (a wide-angle and a close-up camera a reverse camera and a hand-held camera or two-hand held cameras) and full game graphics (score, shot-clock and clock).

8. Commentary Positions

If requested the HB shall provide FIBA Europe with a fully equipped commentary position free of any fees.

Commentary position requests by third party broadcasters shall be provided by the HB to the said parties and the HB will charge them based on their current rate card. (see 12.1)

The commentary positions must be situated on the same side of the court as the main television cameras with an uninterrupted view of the entire playing area.

9. TV Graphics

The FIBA Europe TV graphics must be used for all games produced. These graphics are provided by FIBA Europe either as a complete hardware and software solution (Console) or as downloadable templates, free of charge.

In the case that FIBA Europe Graphics console is to be used, then FIBA Europe will provide the console and, in certain tournaments, also the operator. The HB and/or the Organisers may be required to provide their own operator or an assistant to help with the set-up and the operation of the graphics.

In the case that the templates are to be used then FIBA Europe shall inform the HB about where and how to download the relative files.

10. Recordings for the FIBA Europe TV Archive

The HB shall provide FIBA Europe with dubs (copies) of the international feed (with graphics) of every game produced either in tape or electronic (digitised) form or both but always in broadcast quality. The final format of delivery shall be agreed between the HB and FIBA Europe.

Alternatively, a digitised version of these highlights in full broadcast quality may also be acceptable.

In detail:

Dubs on brand new BETA tapes or any other broadcast format, clearly labelled to be delivered to FIBA Europe at the end of each game or upon request:

- 1 clean record (clean- without any graphics) with international sound on Channel 1 and 2
- 1 record of the International Feed (clean with International Graphics) with international sound on Channel 1 and 2

In addition, FIBA Europe also requires:

- 2 DVD recordings of the International Feed with international sound recorded at the highest possible quality (i.e. lowest possible compression to ensure the best quality).

Both Tape and DVD recordings shall be clearly labelled in English with the name and date of the COMPETITION, name and date of the specific GAME and venue.

News Access and Game Highlights

The OB van producing the International Feed will be responsible for cutting a daily high quality package of game highlights to be injected at the first available opportunity and according to the FIBA Europe requirements:

The package shall consist of three (3) minutes of highlights per game including the team lists, graphics and final score of each game played. The package shall be available to be placed on the satellite thirty (30) minutes after the end of the last game of competition of the relevant day.

The digitised version of these highlights in broadcast quality shall be also made available to FIBA Europe.

11. Coordination of International Rights Holders Requirements

12.1 Commentary Positions

The final required number of commentary positions to be confirmed as according to the rights holders' bookings and the service shall be charged to those broadcasters by the HB according to the HB's rate card)

The commentary positions must be on the same side of the court as the main cameras with an uninterrupted view of the entire court and as close as possible to the centre line.

Each position shall be able to accommodate one to three people and shall be equipped with the necessary chairs and tables big enough to be able to set up two (2) TV monitors, one (1) computer, one (1) commentary unit and one (1) telephone.

Each position shall have available at least four (4) electrical plugs (16A/position, redundant and on the same phase as the technical facilities).

There should be enough space behind the seats to allow other commentators to reach their position and the technical crew to go back and forth for any reason without disturbing their colleagues.

The access to the commentary positions must be separated from the general public. These positions must be fully secured and controlled.

Commentary positions should at least have the capability for coordination and programme feedback.

All commentary positions should be available at least two (2) hours before the start of the game for commentators' orientation and system testing.

A Commentary Control Unit (if necessary) should be set up next to the commentary positions (in a "Commentary Control Room").

FIBA Europe shall receive free of charge one fully equipped commentary position for each game and the audio feed from this FIBA Europe Commentary position shall be cabled for distribution on the satellite.

12.2 Mixed Zone

A Flash Interview area in the Mixed Zone area shall be organized so that the Rights Holders (whether TV, Radio or New Media) can interview players and coaches using the very best (i.e. first) positions and before any Non Rights Holders (whether TV, Radios or written press).

12.3 TV Rights Holders ENG Cameras (or live cameras)

Some Rights Holders may wish to shoot game action with their own cameras. The location for such ENG (or live) cameras shall be next to the photographers, behind the advertising boards behind the baskets, on each side of the court of play (never in front of the main cameras). Cameramen and photographers shall only be authorized to change ends at half time and not during the game.

12.4 Other Unilateral Services

Areas with a good view to the court shall be made available in the event that TV Rights Holders may wish to organise unilateral studios to personalise the International Feed with their own unilateral production facilities.

Specific care should be taken in the planning to welcome such additional facilities (available space in the TV compound, live cameras positions for filming part of the game or live interviews).

12.5 Technical Parking for Host Broadcaster & TV Rights Holders

Sufficient space to form a TV Compound must be provided for the parking of all production vehicles, OB Vans, transportable earth stations and other technology vehicles that may be required by the Host Broadcaster and unilateral TV Rights Holders. This space must be:

- Set-up as close as possible to the arena, and on the same side of the arena as the main camera positions.
- Accessible for semi-trailers.
- Fully secured with no access for general public.
- Oriented so that the line of sight for the earth stations is not obstructed.

12.6 Lighting & Power

The average illumination should be at least 1800 Lux (and with an adequate back up) in the vertical plane (towards the camera lens) and spread evenly on the court floor arena without any shadows or patches.

When a stadium has large windows, specific attention needs to be given to block out any direct sunlight. Curtains must be added where necessary to avoid the sunlight disturbing the TV production.

The power must be an uninterrupted power source (UPS) and on a different phase from the rest of the arena (80 KVA-three phase) for HOST BROADCAST activities and commentary positions.

12.7 Security

The arena and the technical parking must be under full twenty-four (24) hour a day security and shall start a minimum of one day before the first game of the competition and until the day after the last game of the competition.

12.8 Cable Ways

Cable ways between the technical parking and the arena must be clearly identified in order to allow for efficient and secure cable set up.

12.9 Host Broadcaster & TV Rights Holder Accreditations

Specific care and attention must be given to the Accreditation System. In addition to the Press Zones (i.e. Press conference room, Press tribune), Host Broadcast and TV Rights Holders accreditations should give access to all the specific TV areas where others will not be authorized (i.e. commentary positions, technical parking, etc.).

The access to those TV zones (and also to the Workroom and tribune) should be studied carefully so that the routes to be used from one zone to another (TV compound, commentary positions, mixed zone) are as quick as possible.

In order to better control the cameras, and to allow them access to specific restricted zones (i.e. court area) a specific additional credential shall be distributed (e.g. bibs).

12.10 Pre and Post Game Unilaterals

Each TV Rights Holder broadcaster may request pre- and/or post-game unilaterals (use of one camera and/or OB play-out facility), to be planned by FIBA Europe TV.

One hand-held camera from the Production Plan (as described above) will be used for any such pre- and post-game unilateral interviews, free of charge and according to FIBA Europe's instructions. The Host Broadcaster shall provide three (3) wireless ear pieces and two (2) wireless hand held microphones at the Interview Position. The OB van will have to prepare and send an identification for each confirmed unilateral (origin, timing, duration and broadcaster name) + 1Khz tone.

12. Digital Score Sheet Position

The HB / LOC will provide FIBA Europe's Digital Score Sheet Operators with the feed of the games, the cabling and monitor to a position on the official scorers' table.

The Digital Score Sheet (DSS) Position Technical Requirements:

- 3 seats (1 standby referee, 2 operators) on statisticians' table
- The DSS system needs to receive the audio (unbalanced analog) and video (composite analog) of the game, in real time.
- A monitor or TV (minimum 15 ") in which to watch the game, and from which to take the video/audio signal to introduce it into the DSS system.
- In addition, a TFT monitor (minimum size 19 ", VGA input, minimum resolution 1280x1024) and VGA-VGA cable are needed.
- The type of signals and connectors that supports the DSS capture device are (the monitor must offer that kind of video/audio OUTPUT signal):

1. Video signal:

Type of feed: International Feed, with graphics

Type of signal: Composite Analog Video (PAL)

Type of connector: 1 x RCA

2. Audio signal:

Type of feed: International Feed, without commentaries

Type of signal: Stereo Analog Unbalanced

Type of connector: 2 x RCA

3. Power supply:

- Uninterruptible Power Supply (UPS) 1kVA (1000VA) with at least 6 outlets.
- 1 Surge Protection Device with 6 outlets

NOTE: All equipment must be plugged into the same electrical phase.

4. Internet:

Broadband Internet for two laptops (wired or wireless, wired is better)

13. Observers Position

The HB / LOC shall provide the FIBA Europe Observers with the feed of the games, the cabling and monitor to a fully equipped position within the TV Commentary Tribune.

The technical requirements of this position are the exact same as of those for the DSS position.