

Subject: Use of Official Event Marks (EuroBasket 2013 and EuroBasket Women 2013) for the National Federations

The National Federations are encouraged to use the official event marks for the EuroBasket 2013 and the EuroBasket Women 2013 in the format and the colours as set out in the "**Graphic Guidelines**" which can be downloaded from www.fibaeurope.com/logodownload (the "**Official Event Marks**"). The Official Event Marks may only be used for the non-commercial purpose of promoting their participation in EuroBasket 2013 / EuroBasket Women 2013. The use of the Official Event Marks for a commercial purpose is expressly excluded and forbidden. Any non-commercial use of the Official Event Marks shall further be subject to the following conditions:

1. Any use of the Official Event Marks that the National Federations wishes to make, must be submitted to FIBA Europe for prior written approval. Unless approval is received in writing, the National Federation must not use the Official Event Marks for any purpose.
2. No composite or combined logo is permitted to be created which uses the Official Event Marks and the logo or any other mark of a National Federation or any third party.
3. The Official Event Marks must always be used in the exact forms and colours as set out in the Graphic Guidelines which can be downloaded from www.fibaeurope.com/logodownload. The Official Event Marks must not be adapted or disfigured in any way, shall always be reproduced in its complete form with no modification to any of the elements or to the spacing between them. The colours shall not be modified as well.
4. The Official Event Marks must not appear in such a way as to suggest an association with any other entity's name, logo or other trademark or their goods or services. In particular, the Official Event Marks must not be used together with the names, logos or marks of sponsors of the National Federations or the national teams or of any third party in any application whatsoever.
5. The National Federations must not authorise a third party to use or associate themselves with Official Event Marks.
6. The National Federations must not use the Official Event Marks on any items or develop any consumer product (e.g. merchandise, articles of clothing or equipment) for sale or as a free give away to any person. In case that the National Federations want to produce free give-aways bearing the Official Event Marks, they are obliged to go through the FIBA Official Licensing and Merchandising Programme managed by FIBA.
7. The Official Event Marks must not appear on any official printed material (including stationary and business cards) of the National Federations which also displays the names and/or the logos of any third person including any team sponsor.
8. If a National Federation violates these guidelines and/or the Graphic Guidelines they may be subject to a fine according to the FIBA Europe Regulations Article 142. If the violation continues after FIBA Europe has notified the National Federation, a fine of up to EUR 50,000 can be imposed against this national federation.

9. FIBA Europe reserves the right to change or add information and/or guidelines relating to the use of the Official Event Marks and the National Federations shall comply with any such information and/or guidelines.